

Automotive Description Service

A market leader in smart VIN decoding

Accessing precise and detailed information on decoded VINs just got easier: introducing Chrome's enhanced Automotive Description Service (ADS). Powered by Chrome's over 20-year collection of vehicle data, our ADS web-based system delivers rich content to enable one-to-one vehicle matching. Leading the way in smart VIN decoding, ADS is able to deliver comprehensive make, model, trim, equipment descriptions and vehicle imagery, so that you can more quickly, cost-effectively, and completely describe vehicles.

More Comprehensive

- Access Chrome's over 20 years of accurate and up-to-date vehicle data
- Get one-to-one vehicle descriptions for entered VINs
- Conduct 'VINless' decoding using YMMT
- Retrieve 'Green' data including Fuel Economy, Fuel Type, Engine Type
- Get automated reports detailing each failed VIN to support customer feedback and improve processes

Enhanced VIN Decoding

- Narrow down vehicle matches by trim
- Access a comprehensive array of data points, including: torque, dimensions, weight, extended option descriptions, full OEM interior color codes, warranty information, region-specific styles and models, and more
- Accurately describe known non-original equipment
- Set your own data parameters to get exactly the detail you need

Easier to Use

- Get the image URL for easier image access and management
- Integrate Chrome's entire product suite, including Chrome Construct and BookLink
- Market inventory easily to multiple audiences with Spanish language translations
- Get technical specs such as height, length, width and curb weight automatically, without having to use separate data sets

More Cost Effective

- Improve your bottom line with shorter development cycles
- Eliminate need for a team of developers with our simplified development interface
- Integrate easily with existing applications

Features

- ▶ Industry-leading VIN decode technology
- ▶ Standard web service technology
- ▶ Works with Java, ASP.NET, VB.NET, C#.NET, PHP, ColdFusion, Flash, and more
- ▶ Input VINs and get instant data on:
 - Year, make, model, trim
 - Standard equipment list
 - Optional equipment
 - Extended option descriptions
 - Manufacturer option codes
 - Original vehicle pricing
 - Original option pricing
 - Available interior and exterior colors, exterior color codes, and exterior RGB values
 - Exterior dimensions
 - And much more!
- ▶ Conforms to web service standards
- ▶ Data updated nightly

Benefits

- ▶ Comprehensive and precise vehicle descriptions
- ▶ Easy integration with existing applications
- ▶ Minimal development time
- ▶ Easy and cost-effective way to access Chrome's content
- ▶ Leverage existing infrastructure
- ▶ Standardize vehicle descriptions to make inventory easily searchable
- ▶ Normalize disparate data sources to one robust description format
- ▶ Easily select how much or how little you want to return and display

Vehicle Detail



VEHICLE SPECIFICATIONS

Year:	2000
Make:	Volvo
Model:	S40
Style:	AS 4dr Sdn w/Sunroof
Body Type(s):	4dr Car
Fuel Economy (City):	21.0 MPG
Fuel Economy (Highway):	28.0 MPG
Invoice Price:	\$21,794.00 - \$21,794.00
MSRP:	\$23,400.00 - \$23,400.00
Destination Price:	\$575.00 - \$575.00

AVAILABLE EXTERIOR COLORS

- Green (Summer Green Metallic)
- Black (Midnight Metallic)
- Red (Torch Red Metallic)

- White (White)
- Silver (Silver Metallic)
- Blue (Pacific Blue Metallic)
- Purple (Blackberry)

AVAILABLE INTERIOR COLORS

- Off-Black
- Silver Grey

STANDARD EQUIPMENT:

EXTERIOR

- (Installed) Pwr/heated outside mirrors
- (Installed) Color-keyed 5 MPH front/rear bumper (2.5 M California)
- (Installed) Speed-sensitive intermittent wipers w/washe
- (Installed) Tinted glass
- (Installed) Rear fog light w/auto-off

INTERIOR

- (Installed) Cloth/vinyl seating surfaces
- (Installed) Driver/passenger-side illuminated vanity mirr
- (Installed) 70/30 split-fold rear seat-inc: cargo area pas
- (Installed) Replaceable dust/pollen filter for interior
- (Installed) Illuminated locking glove box
- (Installed) Homesafe security lighting feature
- (Installed) Security alarm system w/battery back-up
- (Installed) Rear window defogger
- (Installed) 5-passenger seating capacity
- (Installed) Cup holders-inc: (1) dash, (2) front console, (1) rear
- (Installed) Front seat-back storage pockets
- (Installed) Tilt/telescopic steering column
- (Installed) Ignition immobilizer anti-theft system
- (Installed) Front/rear door panel storage pockets
- (Installed) Pwr windows w/driver-side auto down

- (Installed) Remote keyless entry-inc: panic button, trunk/fuel lid release
- (Installed) Pwr mast antenna
- (Installed) Interior lighting-inc: cabin light w/delay, driver/front passenger entry, reading, trunk
- (Installed) Electronic automatic climate control w/digital ambient temp gauge
- (Installed) Floor/cargo area carpeting
- (Installed) Central pwr door locking system w/2-step unlock feature
- (Installed) Front reclining bucket seats-inc: 8-way manual adjustments, head restraints
- (Installed) Front/rear carpeted floor mats
- (Installed) Cargo area strap & side net
- (Installed) Cruise control
- (Installed) AM/FM stereo-inc: full-logic cassette, anti-theft feature, (6) speakers, CD changer compatibility

MECHANICAL

- (Installed) Front wheel drive
- (Installed) Pwr variable-assist rack & pinion steering
- (Installed) 195/60V15 all-season performance SBR MXV4 Michelin tires
- (Installed) 4-speed automatic transmission w/OD
- (Installed) Multi-link independent rear suspension w/track rods, upper/lower links
- (Installed) 1.9L DOHC 16-valve all-alloy transversely-mounted turbo-charged 4-cyl engine
- (Installed) Independent MacPherson strut front suspension w/coil springs
- (Installed) 15.8 gallon fuel tank
- (Installed) 4-wheel anti-lock braking system
- (Installed) Chromed tailpipe
- (Installed) Compact spare tire
- (Installed) Front/rear stabilizer bar
- (Installed) 4-wheel pwr disc brakes (front ventilated)
- (Installed) 15" x 6" 8-spoke aluminum alloy wheels
- (Installed) Anti-dive/squat design

SAFETY FEATURES

- (Installed) Front seat belts w/pretensioners, height adjusters
- (Installed) Daytime running lights

- (Installed) Side impact protection system-inc: driver/front passenger seat-mounted side airbags, anti-intrusion beams
- (Installed) Safety cage passenger compartment construction
- (Installed) Driver & front passenger airbags
- (Installed) 3-point seat belts for all seating positions
- (Installed) 3-piece collapsible steering column
- (Installed) Front/rear crumple zones
- (Installed) Driver/front passenger-side knee bolster
- (Installed) Child safety rear door locks
- (Installed) Anti-submarining seat design
- (Installed) Driver/front passenger whiplash protection safety seats

FACTORY OPTIONS:

ADDITIONAL OPTIONS

- () AUDIO PKG; MSRP \$800.00 - \$800.00; Invoice Price \$680.00 - \$680.00
- () SUNROOF PKG SAVINGS; MSRP (\$385.00) - (\$385.00); Invoice Price (\$328.00) - (\$328.00)
- (000098) COMPACT DISC CHANGER PREWIRING; MSRP \$27.00 - \$27.00; Invoice Price \$27.00 - \$27.00
- () SPORT PKG; MSRP \$750.00 - \$750.00; Invoice Price \$639.00 - \$639.00
- () SPORT PLUS PKG SAVINGS; MSRP (\$435.00) - (\$435.00); Invoice Price (\$374.00) - (\$374.00)
- () TOURING PKG SAVINGS; MSRP (\$235.00) - (\$235.00); Invoice Price (\$203.00) - (\$203.00)
- () SPORT PKG SAVINGS; MSRP (\$200.00) - (\$200.00); Invoice Price (\$169.00) - (\$169.00)
- () SUNROOF PKG; MSRP \$2,585.00 - \$2,585.00; Invoice Price \$2,198.00 - \$2,198.00
- () SPORT PLUS PKG; MSRP \$2,335.00 - \$2,335.00; Invoice Price \$1,989.00 - \$1,989.00
- () COLD WEATHER PKG SAVINGS; MSRP (\$100.00) - (\$100.00); Invoice Price (\$83.00) - (\$83.00)
- () COLD WEATHER PKG; MSRP \$950.00 - \$950.00; Invoice Price \$808.00 - \$808.00
- () TOURING PKG; MSRP \$1,735.00 - \$1,735.00; Invoice Price \$1,478.00 - \$1,478.00
- (000014) INTEGRATED BOOSTER SEAT; MSRP \$300.00 -

\$300.00; Invoice Price \$255.00 - \$255.00

MODEL OPTION

- () PWR GLASS SUNROOF; MSRP \$1,200.00 - \$1,200.00; Price \$1,020.00 - \$1,020.00

PAINT

- () STD PAINT; MSRP N/A; Invoice Price N/A
- () METALLIC PAINT; MSRP \$400.00 - \$400.00; Invoice Price \$340.00 - \$340.00

SEAT TRIM

- () STD SEAT TRIM; MSRP N/A; Invoice Price N/A
- () LEATHER SEAT TRIM; MSRP \$1,200.00 - \$1,200.00; Price \$1,020.00 - \$1,020.00

VEHICLE FEATURES:

- Power Tilt/Sliding Sunroof
- (Installed) AM/FM Stereo
- (Installed) Climate Control
- (Installed) Cruise Control
- (Installed) A/T
- (Installed) Rear Defrost
- (Installed) Driver Illuminated Vanity Mirror
- (Installed) 4 Cylinder Engine
- (Installed) Passenger Illuminated Visor Mirror
- Fog Lamps
- (Installed) Adjustable Steering Wheel
- (Installed) Power Steering
- (Installed) Cassette
- (Installed) Remote Trunk Release
- (Installed) Tires - Front Performance
- Leather Wrapped Steering Wheel
- (Installed) Heated Mirrors

- Power Driver Seat
- (Installed) Alarm
- (Installed) Power Door Locks
- (Installed) Rear Floor Mats
- (Installed) Tires - Rear Performance
- (Installed) Cloth Seats
- (Installed) Compact Spare Tire
- Trip Computer
- (Installed) Daytime Running Lights
- Rear Spoiler
- (Installed) A/C
- (Installed) Front Reading Lamps
- (Installed) Passenger Air Bag
- (Installed) Heated Exterior Passenger Mirror
- CD Player
- (Installed) Vinyl Seats
- (Installed) Aluminum Wheels
- (Installed) Front Wheel Drive
- (Installed) Power Passenger Mirror
- Sun/Moon Roof
- (Installed) Front Floor Mats
- (Installed) Gasoline Fuel
- (Installed) Driver Air Bag
- Leather Seats
- (Installed) Power Driver Mirror
- (Installed) 4-Wheel ABS
- (Installed) Vehicle Anti-Theft System
- (Installed) Pass-Through Rear Seat
- (Installed) 4-Speed A/T
- (Installed) Heated Exterior Driver Mirror
- (Installed) Turbocharged
- (Installed) Child Safety Locks
- (Installed) Bucket Seats
- (Installed) 4-Wheel Disc Brakes
- Traction Control
- (Installed) Intermittent Wipers
- (Installed) Side Air Bag